



Greetings from the East Ohio Camps Office!

We are excited and thankful that you are willing to promote Summer Camp in your local congregation. Included in this packet are some items that will help you in that task. There are 10 brochures, 1 camper payment log, an Open House Flyer, a Summer Staff Recruitment Flyer, 2 posters, and materials to use for a Camp Sunday. Following are some ideas to help you promote Summer Camp as well as some guidelines to keep in mind. If you need more brochures or other materials, please call at 1-800-831-3972 ext. 108 and we will be glad to send more.

Have a Camp Sunday!

Choose a date convenient for your congregation. Canoes, sleeping bags, crafts and other camping objects can be utilized to decorate the sanctuary. Check out the resources available in this packet to aid in planning this day! You will find children's moment ideas, worship resources, and presentation scripts. Use this as an opportunity to promote, encourage and enlist the children and youth to take advantage of this great opportunity!

Display the 2018 Camp Brochures & Posters!

Find a prominent place in your church to display the promotional materials provided from the camping office. Remind folks through announcements in worship, newsletters and bulletins where brochures can be found. We have plenty of brochures...and we will send them to you at no charge. Call us and we will send you as many as you need— 1-800-831-3972, ext. 108.

Have a Fund-raiser for Camperships !!

Take special offerings throughout the year, have past campers create an Advent devotional to sell, hold a talent show/ice cream social, cook a special dinner or hold some other special event in which the proceeds will go to help persons going to camp. For other ideas search "fund-raising ideas" online.

Promote in your Newsletter, Bulletin, Social Media and On Screen!

Throughout the months leading up to summer camp, include announcements about camps in the newsletter, bulletin, social media or on screen before worship. Include open house dates, reminders to get registered, and info on who to contact with questions.

Have past campers get up and share

Invite former campers to stand up in front of the church or Sunday School class and tell their personal story relating what camp has meant for them. This is a great way to get those new campers excited about going to camp.

Pray for our Summer Camping Program!

Encourage your congregation to use the Brochure as a prayer list. Take time each day to pray for the campers, staffs, camps and the particular events in session.

Write to your campers

Campers always like to receive mail while at camp. Organize a letter writing activity that will allow campers to get a letter from your local church while at camp.

Follow-up with your campers

Talk to your campers after they return from camp, asking them about their experiences. Give the campers a chance to share this with the whole church, asking them how those experiences affected their lives. Maybe even have a Camp Sunday at the end of summer to celebrate those who attended!

Attend an Open House

Each of our sites will be hosting an Open House where you can see the camp and ask questions about the program.

- Camp Aldersgate—April 14th from 2—6 p.m.**
- Camp Asbury—April 15th from 2—5 p.m.**
- Camp Wanake— April 7th from 2—6 p.m.**

Camper Payment Log

A copy of the camper payment log is available online and in this packet. Please make copies and submit a payment log each time payment is made from your church. This way we can make sure that the proper campers get credit for payment.

Take Advantage of the Early Bird Discount!

Register by May 1st and your camper will receive a Limited Edition 2018 Summer Camp T-shirt that is not available in the camp store. **And, you will also get \$20 off their summer camp fee.**

Promotional Tools

Available on the Web!

All the materials contained in this packet are available to you on the web. Go to www.EOCsummercamps.org and click on the "Camps Promotionals" tab. There you will find links to documents and videos to help you in promoting camp. If web access or downloading documents is difficult in your setting, we are able to send you a memory stick loaded with this information. Please contact Rev. Gary Jones at gary@eocumc.com or 330-499-3972 ext. 120 and we will mail one out to you.

www.EOCsummercamps.org