

THE PRESENTER JASON MOORE

An award winning digital artist, Jason is passionate about creating worship that speaks to the visual world we live in.



Known for his pioneering work in worship media, he has devoted nearly two decades to developing professional, highly emotive graphics, animation and video that are being used in churches throughout the country.

Jason loves designing worship, production, acting and teaching. He leads seminars across North America on creating vibrant, disciple-making/missional worship, with an emphasis on demystifying the process. Believing in the power of the story, he likes to pepper his projects and teaching with humor.

He has co-authored nine books, including *Digital Storytellers: The Art of Communicating the Gospel in Worship*, *Design Matters: Creating Powerful Imagery for Worship*, and *Taking Flight With Creativity: Worship Design Teams that Work*.

Jason has completed projects for such organizations as The Fuller Institute, numerous United Methodist annual conferences, UMCComm, Abingdon Press, Penguin Books, Pilgrim Press, Arianna Huffington, Seth Godin and other NY Times Best selling authors. He has also worked on Hollywood productions.

In addition, he has designed worship alongside such renowned leaders as Adam Hamilton, Michael Slaughter, Brian McLaren, Tony Campolo and Leonard Sweet.

Jason began his ministry as animator/illustrator and member of the worship design team at Ginghamburg Church in the late 90s. There he brought a fresh approach to the use of digital media that raised the bar for artistic standards in worship.

In addition, he has been featured in several articles for publications including *Homiletics*, *Rev.*, *Technologies for Worship*, *Wired*, *Your Church*, *Church and Worship Technology*, *Worship Leader Magazine* and various newspapers around North America.

Follow Jason on twitter at @midnightoilprod

THE EAST OHIO CONFERENCE of the
UNITED METHODIST CHURCH

presents:

THE CREATIVE WORSHIP CONFERENCE

FEATURING JASON MOORE
OF MIDNIGHT OIL

A HANDS-ON LEARNING EXPERIENCE DESIGNED
TO BRING CREATIVITY TO CONGREGATIONS OF ANY SIZE
MEANS AND WORSHIP STYLE

TWO OPPORTUNITIES!

SEPT 28 & 29th
8:30AM - 4:30PM

OVERVIEW

We live in a culture obsessed with screens. From the smartphones and tablet devices we carry everywhere we go, to the large screens in our living rooms; the world around us has shifted to a communication form that the church is still struggling to fully understand. Regardless of worship style, it's imperative that the church learn to embrace and master the use of image and creativity in the way we communicate the gospel in worship.

Spend the day with creative worship specialist, author and worship coach Jason Moore in an event designed for churches of all sizes, budgets and means. Whether your church has screens in worship, you are thinking about it, or have decided against them, this seminar has something for you.

Best experienced as a team, The Creative Worship Conference is filled with ideas that any church can implement. Learn time-tested methodologies that transcend the traditional vs. contemporary wars and that will result in a more connected worship experience. Laugh, be inspired and walk away with clearly defined next steps. Deep, meaningful, transformative worship is within your grasp.

THE SCHEDULE Registration: (8:00 - 8:30)

SESSION 1 CULTURE

(8:30 - 10:15)

In the church, we may have new media, but we have old mindsets.

We are stuck in a world of

text. Discovering the power and potential of story and metaphor, will move us toward a more effective form of communication for our present culture.

In this session, learn how to engage our culture through metaphor, story, experience, and participation.

SESSION 3 TEAM

(1:30 - 3:00)

Many have attempted to design worship with a team of people only to discover that it is

difficult to form a team that actually works. Any number of obstacles often befall teams of sincere, hard working people. Is it possible to design worship with a team that takes flight?

In this session, learn who should be on your team, and how to collaborate with them through an intentional process.

SESSION 2 ART

(10:35 - 12:30)

Creating powerful images for worship is not just for professionals in large churches. Just like there

are rules for communicating with text, there are also rules for visual media. Learn the basics for thinking in, and making powerful images.

In this session, you will learn 7 time-tested principles for design and more.

SESSION 4 TECHNOLOGY

(3:20 - 4:30)

The essential need-to-know info to establish, connect, and expand creative worship

and ministry in our digital culture, including next steps, resources tech info, copyright, and more.

In this session, learn how to keep the bar high once raised and what technology is needed to create what you dream.

REGISTRATION

Mail this form to Rev. Kelly Brown-

8800 Cleveland Ave. NW North Canton, OH 44720

Name

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Number Attending

Church

Address

City, State, Zip

Phone

Email

REGISTRATION FEES:

\$20 per person (includes lunch)

Attending Sept 28

Attending Sept 29

HOW TO REGISTER



Via web:

<https://worshipexperienceseminarsept28.eventbrite.com>



Location info:

9/28- New Philadelphia First UMC

9/29- Johnson UMC



For questions call:

(330) 499-3972 (East Ohio Conference office)